Executive summary — holding round

Menteia — An applied artificial intelligence product studio for industries in Mexico and LatAm.

We build AI products that do real work in regulated industries: telecom, finance, insurance, automotive and aerospace.

What Menteia is

Menteia is an incorporated Mexican company that designs, builds and operates applied AI products. In under 6 months it launched **11 products**, 4 of them with customers in production and 2 with recurring revenue. All of them share a **common platform**: identity engine (KYC), conversational agents on WhatsApp and voice, orchestration, human-in-the-loop guardrails and infrastructure.

Portfolio

Product	Category	Status	MRR today	M
Doble D	digital investment platform run by AI agents	Private, invite-only pilot	US$0k	U
SAVANT AI	AI contact center for telecom	Product in production with paying customers	US$2k	U
Menteia KYC	AI identity verification and digital onboarding	Product in production with a client paying per use	US$1k	U
Vamo	AI-assisted service and sales for car dealerships	Pilot with a top-tier brand	US$0k	U
Menteia Hedge	investment advice with explainable AI	MVP in production (paper trading)	US$0k	U
Seguro Sin Vueltas	guidance and CRM for patients with private health insurance	Pilot in production, no revenue yet	US$0k	U
Sommelier IA	AI voice and WhatsApp concierge for food and wine	Deployment for one showcase customer	US$0k	U
Copiloto Aero	AI quoting copilot for the aerospace industry	Product in production with one anchor customer	US$0k	U
PlaneTech Air Express	AI-powered express sale of aircraft parts (Miami → Mexico)	Operating with an anchor customer	US$2k	U
RosettaDMS	automotive DMS interoperability for brands and dealer networks	Demo stage: product defined and demo you can click through, no pilot or revenue	US$0k	U
SinHumanos	AI adoption management for companies and computer vision	Private beta	—	-

Why invest in the holding

- **Diversification:** 11 products in 7 industries; the success of one funds the others.
- **Efficiency:** the shared platform cuts costs by ~15% compared with funding each product separately (US$5,650,000 in standalone rounds vs US$4,800,000 consolidated).
- **Proven speed:** from idea to production in weeks (KYC in 1 month, Copiloto in days from the design).
- **Optionality:** each product can be spun out into its own S.A.P.I. and raise its Series A; the holding keeps the majority.
- **Complete team:** business/finance, technology and legal/compliance, each partner holding 33.3%.

Consolidated traction

- Current recurring revenue: ~US$3.2k/month (SAVANT AI + KYC).
- Named customers and pilots: INXEL group (inXel, Jamachulel, XAP), Ford and Lincoln (3-dealership pilot), INDUMET (aerospace), VITAE Asesores, Chef Sergio Camacho.
- Doble D: ~60 active users with real money in 2 months.
- Consolidated projection: MRR from US$5,525 today to US$288,359 at month 24 (ARR US$3,460,302).

The round

Item	Proposal
Amount	US$4,800,000
Equity offered	31.3%
Pre-money valuation	US$10,550,000
Post-money valuation	US$15,350,000
Runway	24 months for the 9 products with a financial model (SinHumanos has no valuation)
Tranche alternative	Tranche 1: US$2,250,000 (12 months); tranche 2 against milestones

Team

- **Rafael Herrera** — CEO / CFO (33.3%)
- **Vladimir Díaz** — CTO (33.3%)
- **Francisco D'Angelo** — Head of Legal and Compliance (33.3%)