# Consolidated 24-month roadmap

**Menteia** — An applied artificial intelligence product studio for industries in Mexico and LatAm.

## Doble D

- **Months 1–6 — Compliance first:** Legal opinion and choice of regulatory license; Compliance officer and AML manual; 90 days of audited history
- **Months 7–12 — Regulated operation:** Operate under own license or partner entity; Open sign-up (end of waitlist); 500 active users
- **Months 13–18 — Scale:** New strategies (equities, fixed income); Native mobile app; 800 active users
- **Months 19–24 — Profitability and Series A:** 1,300 active users; B2B licensing of the infrastructure; Prepare Series A

## SAVANT AI

- **Months 1–6 — Scalable product:** Migrate persistence to Postgres; Public FCR and containment metrics; 2 new carriers
- **Months 7–12 — Win the MVNOs:** 6 carriers in production; Partnership with an MVNO enabler; Reduce dependence on Twilio
- **Months 13–18 — LatAm:** First client outside Mexico; Sales module (abandonment recovery); 10 carriers
- **Months 19–24 — New verticals:** 14 clients; First utility or fintech client; Break-even

## Menteia KYC

- **Months 1–6 — Trust:** iBeta liveness certification; Privacy notice and contracts; 5 new clients
- **Months 7–12 — Commercial scale:** 15 active clients; Integration with 2 financial cores; Advanced e-signature
- **Months 13–18 — AML product:** PEP and sanctions lists; Ongoing monitoring; First client outside Mexico
- **Months 19–24 — Platform:** 45k verifications per month; Break-even; Prepare Series A

## Vamo

- **Months 1–6 — Pilot to contract:** Ford/Lincoln pilot metrics; Convert 3 locations to contract; 15 kiosks installed
- **Months 7–12 — Group and brand:** Program with the brand; Integration with 2 banks; 30 kiosks

- **Months 13–18 — Multi-brand:** Second and third brand; Used-car module; 45 kiosks
- **Months 19–24 — Scale:** ~60 kiosks; First client outside Mexico; Break-even

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## Menteia Hedge

- **Months 1–6 — Validate and register:** Own repository and differentiation from upstream; CNBV adviser registration; Market interviews
- **Months 7–12 — Commercial launch:** Pro subscription; First 3 white-label advisers; 200 subscribers
- **Months 13–18 — Mexican equities:** BMV/BIVA coverage; Brokerage partnership; 450 subscribers
- **Months 19–24 — Scale:** ~700 subscribers; 15 advisers; Decide on Series A or integration with Doble D

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## Seguro Sin Vueltas

- **Months 1–6 — Compliance and network:** Health data privacy notices; 30 partner doctors signed; 100 cases/month
- **Months 7–12 — Monetization:** Per-case fee with partners; Doctor portal; 250 cases/month
- **Months 13–18 — Companies:** HR program with 3 companies; Voice agent; 400 cases/month
- **Months 19–24 — Expansion:** Guadalajara and Monterrey; ~750 cases/month; Break-even

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## Sommelier IA

- **Months 1–6 — Template:** Multi-customer product; Showcase case metrics; 8 businesses
- **Months 7–12 — Wine:** Wine catalog and sales on WhatsApp; Partnership with a distributor; 18 businesses
- **Months 13–18 — Wine tourism:** Valle de Guadalupe wineries; Repeat-purchase campaigns; 30 businesses
- **Months 19–24 — Scale:** ~45 businesses; English version for tourist destinations; Evaluate integration into the Menteia platform

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## Copiloto Aero

- **Months 1–6 — Multi-customer product:** Contract with INDUMET and savings metrics; Generic pricing engine connector; 2 new customers
- **Months 7–12 — Clusters:** Presence in Querétaro and Chihuahua; Integration with 2 ERPs; 5 customers
- **Months 13–18 — Our own pricing engine:** Costing module for companies without one; First US customer; 8 customers
- **Months 19–24 — Precision manufacturing:** ~11 customers; Medical vertical; Break-even

## PlaneTech Air Express

- **Months 1–6 — Commercial base:** Document sales with ALE; ASA membership and Miami LLC; 5 active customers in Toluca
- **Months 7–12 — Repeat purchases:** Consumables program for MROs; ASA-100 certification; US$100k in sales per month
- **Months 13–18 — AOG 24/7:** AOG on-call desk with high-turnover stock; Monterrey and Guadalajara; US$200k in sales per month
- **Months 19–24 — Scale:** ~US$325k in sales per month; AS9120B in progress; Central America

## RosettaDMS

- **Months 1–6 — First pilot:** Pilot with 1 brand or group (4 dealers, 4 DMS); 3 DMS mapped with a playbook; Convert the pilot into a contract
- **Months 7–12 — One brand's network:** 40 dealers connected; Voice with Allo in production; JIT parts ordering in use
- **Months 13–18 — Second brand:** Second brand; 90 dealers connected; Quality alerts for the brand
- **Months 19–24 — Scale:** ~150 dealers connected; First customer outside Mexico; Breakeven