Menteia brand and brand architecture

Menteia — An applied artificial intelligence product studio for industries in Mexico and LatAm.

Parent brand

Element	Definition
Name	Menteia
Domain	menteia.com
Visual identity	Black and white, heavy typography (Arial Black / heavy sans-serif)
Promise	Applied AI that does real work, with humans in charge
Tone	Direct, understated, honest about what AI can and cannot do

Brand architecture

Product	Brand	Domain	Tagline
Doble D	Doble D	doblede.menteia.com	Your money, working with artificial intelligence.
SAVANT AI	SAVANT AI	dashboard-inxel.menteia.com	Everyone sells chatbots. We sell resolution.
Menteia KYC	Menteia KYC	kyc.menteia.com	Identity verified against official sources in under 2 minutes.
Vamo	Vamo	cotizador.menteia.com	No customer ever waits at your dealership again.
Menteia Hedge	Menteia Hedge	hedge.menteia.com	Invest with evidence. Decide with AI that explains itself.
Seguro Sin Vueltas	Seguro Sin Vueltas (backed by VITAE Asesores)	misegurosinvueltas.com	Use your health insurance without the runaround.
Sommelier IA	Sommelier IA	sergiocamacho.pro	The sommelier that never rests.
Copiloto Aero	Copiloto Aero	copiloto.indumet.org	Quote in hours what takes days today, without losing control.
PlaneTech Air Express	PlaneTech Air Express	planetechair.me	The part your aircraft needs, quoted in hours, not days.
RosettaDMS	RosettaDMS	rosettadms.menteia.com	All your dealers. Any DMS. One language.

Rule: each product uses its own trade name endorsed "by Menteia". Trademarks and domains must be registered to Menteia (IMPI) before closing.