SEED ROUND · OCTOBER 2026

# Doble D

## Your money, working with artificial intelligence.

doblede.menteia.com

by MENTEIA

THE PROBLEM

# Investing is still for the few

01

## 1% invests

Of 22 M open investment accounts in Mexico, most are empty.

02

## Institutional-only strategies

Algorithms that trade 24/7 are a privilege of funds, not savers.

03

## Opaque apps

They show balances but don't explain what's done with your money or why.

THE SOLUTION

# AI agents that invest for you, by the rules

01

## Open your account

Invite, KYC and 2FA in minutes.

02

## Deposit

SPEI, card from US$5, or USDC.

03

## The AI trades

Max 5% per trade, 10% exposed, no leverage.

04

## You see everything

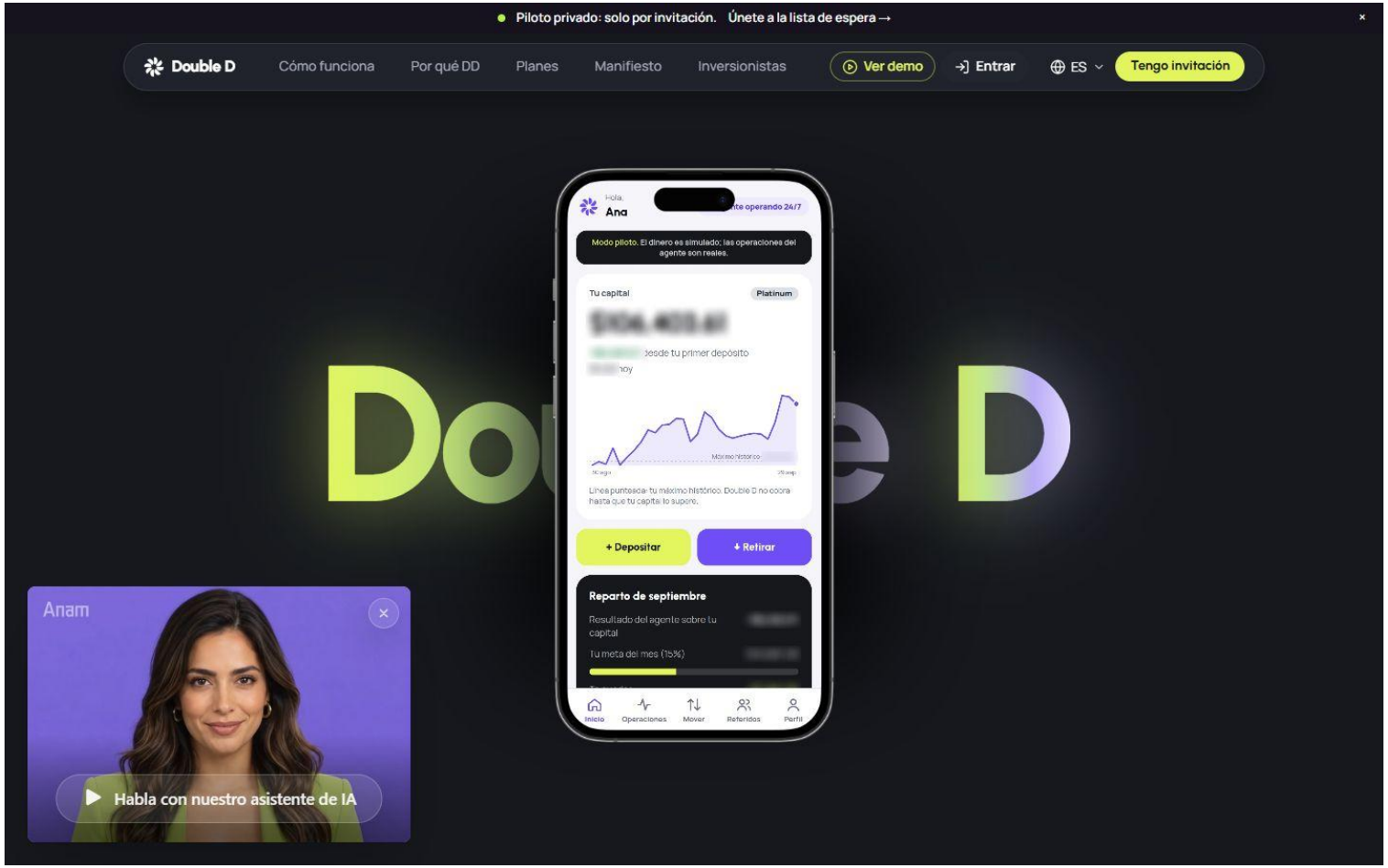
Every trade and its reasoning, live.

05

## Win or don't pay

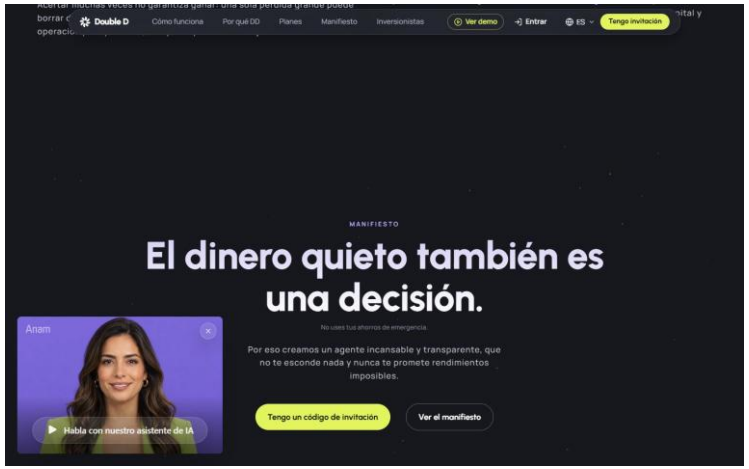
Fees only on profits; 20% to the protection fund.

# The product, on screen









WHY WE WIN

# Risk with rules, full transparency

## Programmed risk

Hard limits the agent cannot break.

## Radical transparency

Log and reasoning for every trade.

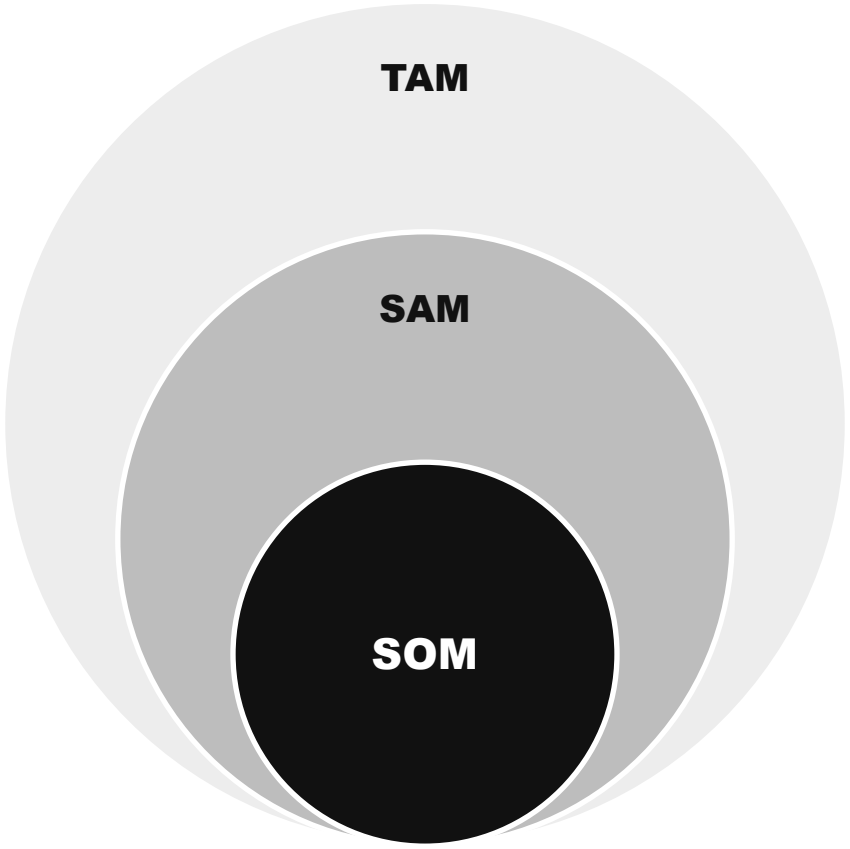
## Aligned incentives

Performance fee with high-water mark.

## In-house infrastructure

Menteia's agent fleet and KYC: low marginal cost.

# 3 million investors who want more than CETES




## TAM US$60M

3 M funded investors in Mexico × US$20/year

## SAM US$9M

15% digital, upper-middle-income users

## SOM US$300k

15k active users in 36 months

BUSINESS MODEL

# We only earn when the client earns

BLACK

**30%**

of profits, with visible agent reasoning.

PLATINUM

**40%**

of profits.

GOLD

**50%**

of profits, no fixed fee.

TRACTION

# Pilot in production with real money

**~60**
active users in 2 months

**95**
funded accounts (dashboard, 26-Oct)

**483**
trades closed by the agents

**2 months**
from launch to live trading

Full product in production: KYC, SPEI/card/USDC deposits, withdrawals, e-invoicing and a public results dashboard.

COMPETITION

# Between brokerage and robo-advisor

| Alternative | What it offers | Our advantage |
|---|---|---|
| GBM / Bursanet | Stock brokerage; the user decides | Automated AI management with risk limits |
| CetesDirecto / Nu | Low-yield fixed income | Active strategies with capped risk |
| Robo-advisors (Fiduz, Finamex) | Passive portfolios by profile | Agents trading 24/7 with visible reasoning |
| Crypto bots | Opaque, no risk control | Hard rules, trade log and protection fund |

GO-TO-MARKET

# Grow with compliance and referrals

01

## Regulatory license

Legal opinion and partnership with a regulated entity before scaling.

02

## Referrals

5% of the referred user's profits: users are the channel.

03

## Social proof

Audited, public results as marketing.

WHAT THE ROUND ACHIEVES

# 24-month roadmap

MONTHS 1–6

## Compliance first

- Legal opinion and choice of regulatory license
- Compliance officer and AML manual
- 90 days of audited history

MONTHS 7–12

## Regulated operation

- Operate under own license or partner entity
- Open sign-up (end of waitlist)
- 500 active users

MONTHS 13–18

## Scale

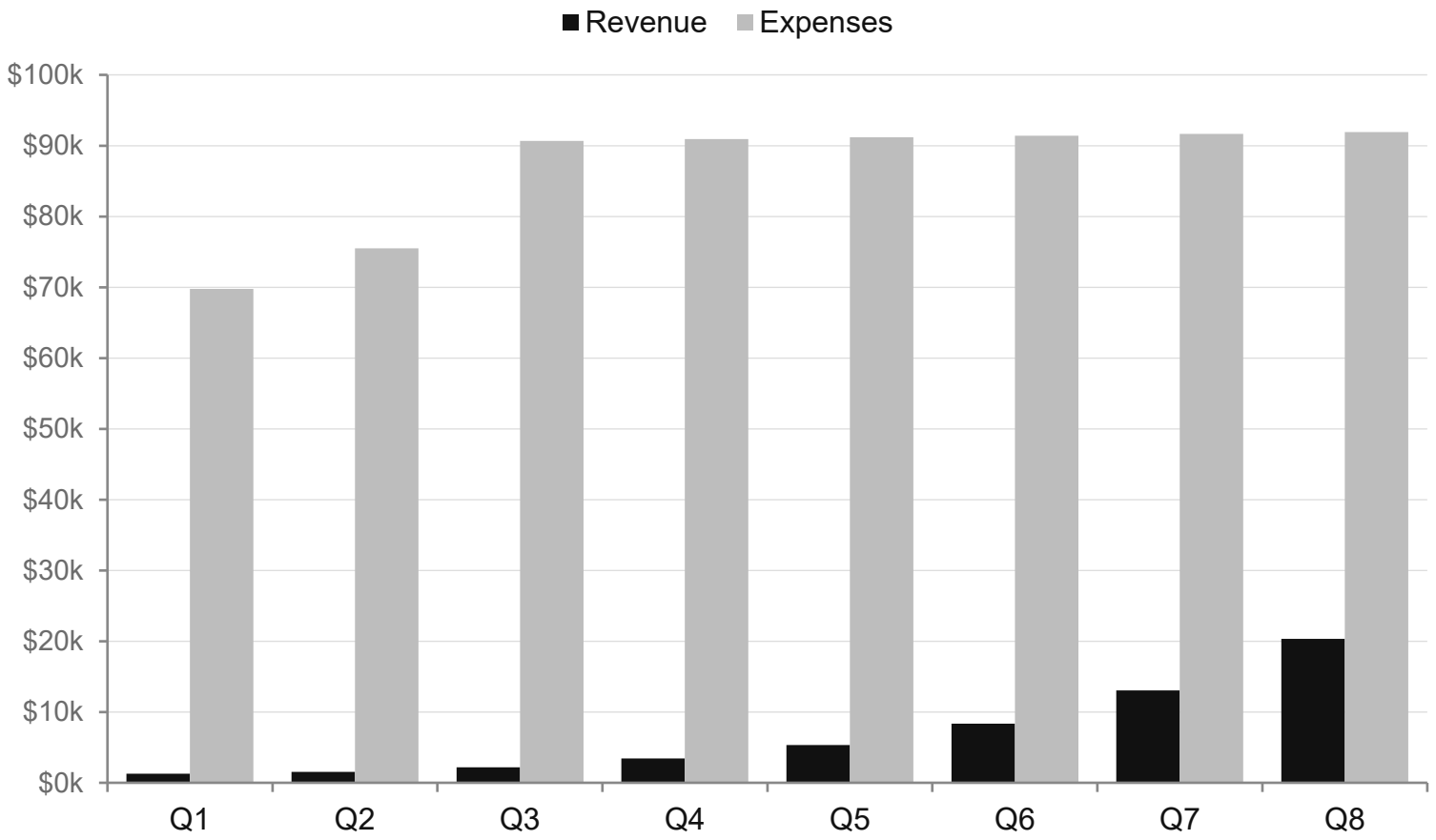
- New strategies (equities, fixed income)
- Native mobile app
- 800 active users

MONTHS 19–24

## Profitability and Series A

- 1,300 active users
- B2B licensing of the infrastructure
- Prepare Series A

# 24-month financial projection




**US$8k**

Monthly revenue at month 24

**US$94k**

Annualized revenue (ARR) at month 24

**> 24 m**

Monthly breakeven

THE OFFER

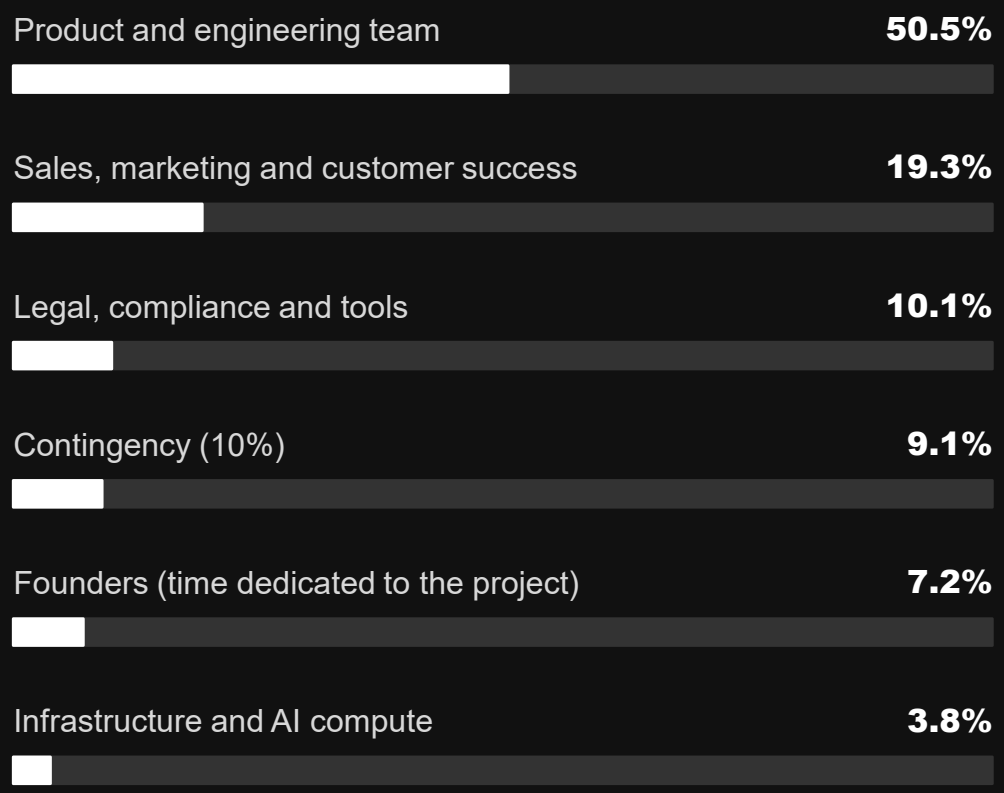
# The round

# US$775,000

**for 34.1% · 24 months of operation**

| | |
|---|---|
| PRE-MONEY | **US$1,500,000** |
| POST-MONEY | **US$2,275,000** |
| INSTRUMENT | **Tranched SAFE** |

USE OF FUNDS



TEAM

# A team already running 9 AI products

RH

## Rafael Herrera

**CEO / CFO**

Strategy, finance and relationships with investors and corporate clients.

VD

## Vladimir Díaz

**CTO**

Architecture, AI and operation of Menteia's products in production.

FD

## Francisco D'Angelo

**Head of Legal and Compliance**

Corporate structure, regulatory compliance and data protection.

# Invest in Doble D

**AI investment infrastructure is ready; this round takes it to regulated operation at scale.**

Rafael Herrera · CEO / CFO
Vladimir Díaz · CTO
doblede.menteia.com