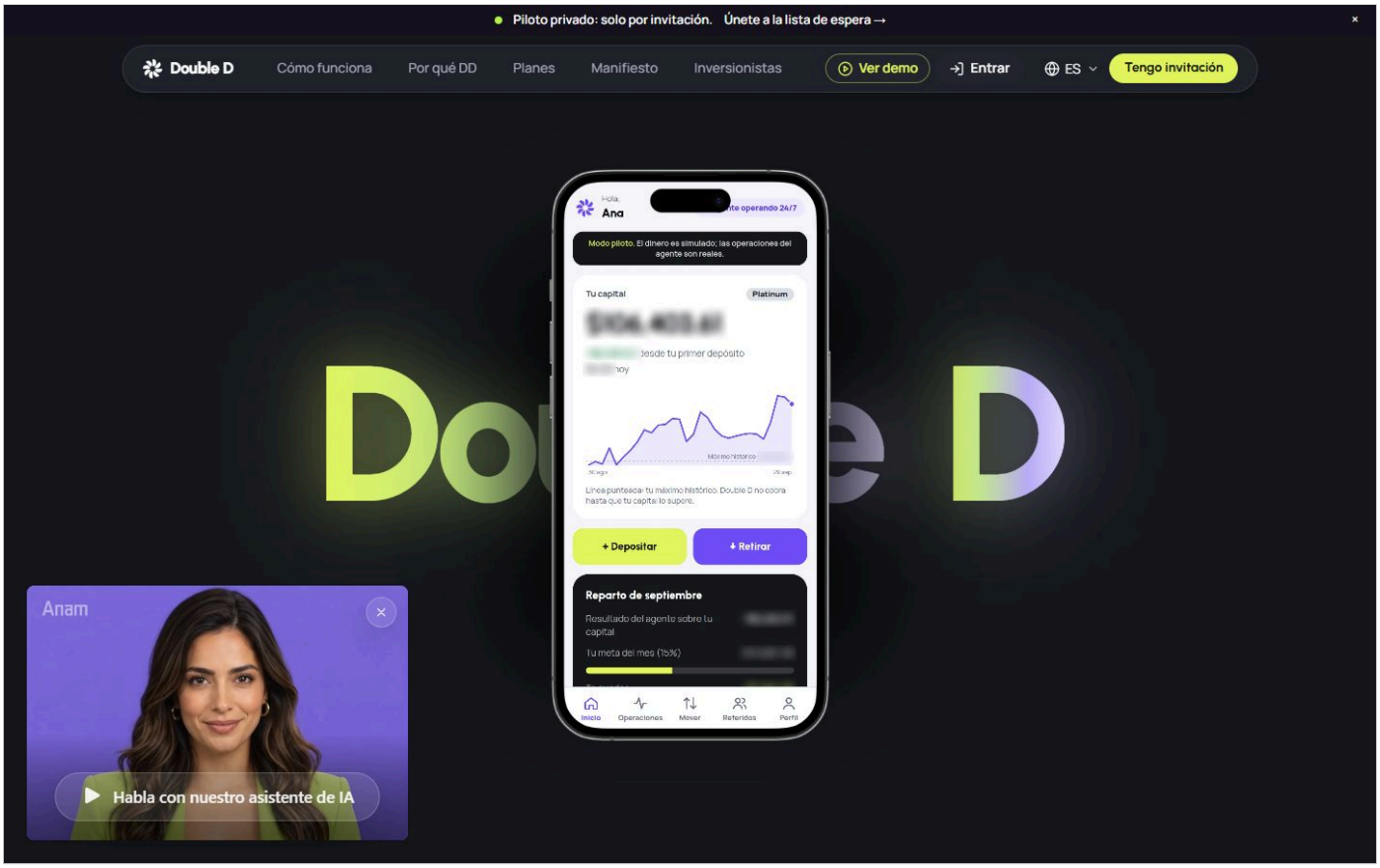
Executive summary

Doble D — Investment platform where AI agents trade 24/7 under strict risk limits, with every trade visible to the client.

Your money, working with artificial intelligence.

In one line: AI agents that trade small retail accounts in Mexico



The problem

- Investing in Mexico is still for the few: ~1% of the population invests, and most of the 22 M open investment accounts are empty.
- Automated quantitative strategies exist only for institutional funds; retail savers have no access.
- Investment apps show balances but don't explain what is done with the money or why.

The solution

Doble D is an investment platform where a fleet of AI agents trades the user's capital 24/7 under hard risk limits (5% per trade, 10% exposed, no leverage), with a log for every trade, a protection fund, and fees charged only on profits.

- Invite-only sign-up with Google or email code, identity verification (Menteia's in-house KYC engine) and two-factor authentication.
- Deposits via SPEI (Mexico's interbank transfer), card (Mercado Pago, from US$5) or USDC.
- AI agents trade within programmed risk limits; the user sees every trade and, on the Black plan, the agent's reasoning.
- 20% of every profit goes into a protection fund; withdrawals to a bank (≤72 h) or Binance with 2FA.
- CFDI 4.0 (Mexican e-invoice), proof of source of funds, and annual account statement.

Why we win

- Programmed risk, not discretionary: per-trade and exposure limits the agent cannot override.
- Radical transparency: every trade and its reasoning are visible to the client.
- Aligned incentives: Doble D only earns when the client earns (performance fee with high-water mark).
- In-house trading and KYC infrastructure, reused from other Menteia products (low marginal cost).

Traction

- Pilot launched in September 2026; ~60 active users in 2 months (95 funded accounts on the public dashboard as of 26-Oct-2026).
- 483 trades closed by the agent fleet; 51% winners.
- Platform live: sign-up, KYC, SPEI/card/USDC deposits, withdrawals and e-invoicing.

Market

Level	Annual size	How it is calculated
TAM	US$60 M	~3 M Mexicans with funded investment accounts × US$20/year revenue per user
SAM	US$9 M	15% digital, upper-middle-income users willing to use automated strategies
SOM	US$300k	15k active users (0.5% of TAM) in 36 months

Business model

Performance fee on realized profits (with high-water mark: charged only on new highs) plus subscription plans that lower the fee. Additional revenue from referrals and, later, from licensing the infrastructure.

The round

Item	Proposal
Amount to raise	US$775,000
Equity offered	34.1%
Pre-money valuation	US$1,500,000
Post-money valuation	US$2,275,000
Runway	24 months (excluding revenue)
Suggested instrument	SAFE with valuation cap equal to post-money and 20% discount; converts in the Seed round of the regulated S.A.P.I. (Mexican corporation)

With these funds we will achieve:

- Legal opinion and regulatory license (or partnership) to operate fully within the law
- Compliance officer and AML manual
- 1,300 active users and recurring fees
- Infrastructure licensable to third parties

Team

- **Rafael Herrera** — CEO / CFO
- **Vladimir Díaz** — CTO
- **Francisco D'Angelo** — Head of Legal and Compliance

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