# 24-month roadmap

**Doble D** — Investment platform where AI agents trade 24/7 under strict risk limits, with every trade visible to the client.

## Next 8 weeks (before asking for money)

What YC recommends doing first: talk to users, charge early and get 10 customers who actually use the product.

- Written legal opinion on the applicable legal structure.
- Freeze new accounts until you have it.
- Talk to 10 current users: why do they stay despite the loss?
- Explore 3 B2B conversations with regulated entities.

Milestones tied to the use of funds. Each quarter has a deliverable the investor can verify.

## Months 1–6: Compliance first

- Legal opinion and choice of regulatory license
- Compliance officer and AML manual
- 90 days of audited history

## Months 7–12: Regulated operation

- Operate under own license or partner entity
- Open sign-up (end of waitlist)
- 500 active users

## Months 13–18: Scale

- New strategies (equities, fixed income)
- Native mobile app
- 800 active users

## Months 19–24: Profitability and Series A

- 1,300 active users
- B2B licensing of the infrastructure

- Prepare Series A

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## Features that answer competitors' customer complaints

Taken from 09_Competencia_y_Quejas: what customers complain about with competitors that we do not fully cover yet.

### Months 1–6

- **Verifiable regulatory status (CNBV/SIPRES) shown in-app** (missing, high): Currently operates without its own license; it's the main objection given fears of AI-bot scams. Already on the roadmap (legal opinion and partner).
- **Third-party audited results, no hypothetical scenarios** (partial, high): A public results panel exists, but hypothetical scenarios remain on the site and there is no external audit or 90-day history yet.
- **Fast 24/7 withdrawals with real-time status** (partial, high): Withdrawals today take ≤72 h to bank or Binance; status tracking and a shorter SLA (instant SPEI) are missing to beat competitors' business-hour windows.
- **Explained reason and deadline for any hold or freeze** (missing, high): Not documented in the product. Extend per-trade transparency to AML/KYC reviews, with a case number and committed date.
- **Human Spanish support with case number and response SLA (UNE)** (missing, high): The team plan adds support only from month 4; a specialized complaints unit is also a regulatory requirement.

### Months 7–12

- **High availability and safe mode on outages** (partial, high): Hard risk limits and own server exist, but no documented redundancy or continuity plan to flatten/freeze positions if the platform goes down.
- **Public status page and incident history** (missing, medium): Bitso and others publish status; for a product built on transparency it's a low-cost piece.
- **Per-trade fee breakdown and pre-investment simulator** (partial, medium): Fee rules and a ledger exist, but no simulator or user-facing per-trade breakdown.
- **Net return vs CETES / savings accounts comparison** (missing, medium): The market pain is falling rates; show net-of-fee return vs CETES and savings accounts, including volatility.
- **Push alerts for trades, withdrawals and incidents** (partial, medium): OneSignal is in the stack, but notified events are not documented.

### Months 13–18

- **Native mobile app** (missing, medium): All competitors have one; planned for months 13–18.
- **Instruments legally accessible from Mexico (fixed income, equities)** (missing, medium): Currently relies on foreign markets; local competitors offer CETES and stocks. On the roadmap as new strategies.

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## Metrics we will report every quarter

- Active and funded users
- Assets under management
- Net return, max drawdown, Sharpe
- Fees collected
- CAC and 90-day retention
- Compliance findings