Business Model Canvas · SAVANT AI

MENTEIA · OCTOBER 2026

KEY PARTNERS

- Twilio, Vapi, ElevenLabs, OpenAI
- Altán / MVNO enablers
- Telecom integrators

KEY ACTIVITIES

- Integration with carrier systems
- Per-brand flow design
- Quality and FCR monitoring

KEY RESOURCES

- Cerebro-VAI engine
- Telecom integrations (porting, balance)
- Per-brand knowledge base

VALUE PROPOSITION

- **24/7 service that resolves**
- **No headcount growth**
- **Onboarding in days**
- **Measurable resolution (FCR)**

CUSTOMER RELATIONSHIPS

- Dedicated implementation
- Real-time dashboard
- Monthly KPI review

CHANNELS

- Direct sales
- INXEL group reference
- MVNO enablers

SEGMENTS

- MVNOs in Mexico
- Regional ISPs and telecoms
- MVNOs in LatAm

COST STRUCTURE

- Telephony and messaging (Twilio)
- AI and voice compute
- Implementation team

REVENUE STREAMS

- Subscription per brand
- Usage: resolved conversation / minute
- Integration setup