Brand, domains and value proposition

SAVANT AI — AI contact center on voice, WhatsApp and email that resolves (not just answers) mobile carriers' customer requests.

Identity

Element	Definition
Trade name	SAVANT AI
Company	Menteia (incorporated in Mexico)
Primary domain	dashboard-inxel.menteia.com
Tagline	Everyone sells chatbots. We sell resolution.
Category	B2B SaaS · AI contact center for telecom
Tone	Executive, direct, focused on measurable results.

Alternative names considered

- Cerebro-VAI (engine name, technical use)
- Savant Telco
- Resuelve.ai

Domains

Domain	Status / action
dashboard-inxel.menteia.com	Active (client dashboard)
essavant.com	In use (infrastructure)
savantai.mx	Check availability
savant.menteia.com	To be created

Trademark registration (IMPI, Mexico)

- Search for prior marks of "SAVANT AI" in MARCia (IMPI) in classes 9 and 42 (software and technology services), 38 (telecommunications).

- File the registration application (typical timeline 4–8 months; official fee approx. US$162 per class).
- Ownership of the trademark and the domain must be held by Menteia before the round closes.

Positioning

For mobile carriers growing faster than their call center, SAVANT AI is the AI contact center that resolves inside the carrier's real system, 24/7, on every channel. Unlike generic chatbots, we measure resolution, not messages.

Value Proposition Canvas

Customer profile

Jobs to be done

- Serve every customer without growing headcount
- Retain lines (prevent port-outs)
- Meet 24/7 service levels

Pains

- Expensive call center that's hard to scale
- Frustrating chatbots
- Drop-offs at peaks and after hours

Expected gains

- Lower cost per contact
- Satisfied, loyal customers
- Visibility into operations

Value map

Products and services

- AI agents on voice, WhatsApp and email
- Multi-brand dashboard
- Human handoff with summary

Pain relievers

- Resolution inside the carrier's system
- 24/7 service
- Ticket numbers after hours

Gain creators

- FCR measured at 48 h
- Abandonment recovery
- Onboarding in days

Key messages

- Resolution, not conversation.
- 24/7 without growing headcount.
- Proven with 3 telecom brands live.