SEED ROUND · OCTOBER 2026

Menteia Hedge

Invest with evidence. Decide with AI that explains itself.

hedge.menteia.com

by MENTEIA

THE PROBLEM

Investing on gut feeling, without evidence

01

No committee

Investors decide alone or on social media tips.

02

AI without proof

Return promises backed by biased backtests.

03

Advisers without technology

154 CNBV advisers analyze by hand.

THE SOLUTION

An AI investment committee that explains itself

01

12 analysts

5 quantitative + 7 style agents.

02

Rule-based risk

VaR, liquidity and deterministic vetoes.

03

Committee

Sizes the position; the LLM doesn't touch the order.

04

Validation

Point-in-time backtests with an honest verdict.

The product, on screen







WHY WE WIN

Evidence, not promises

Explainable AI

Who said what and why, in every recommendation.

Auditable risk

Deterministic rules, not the LLM.

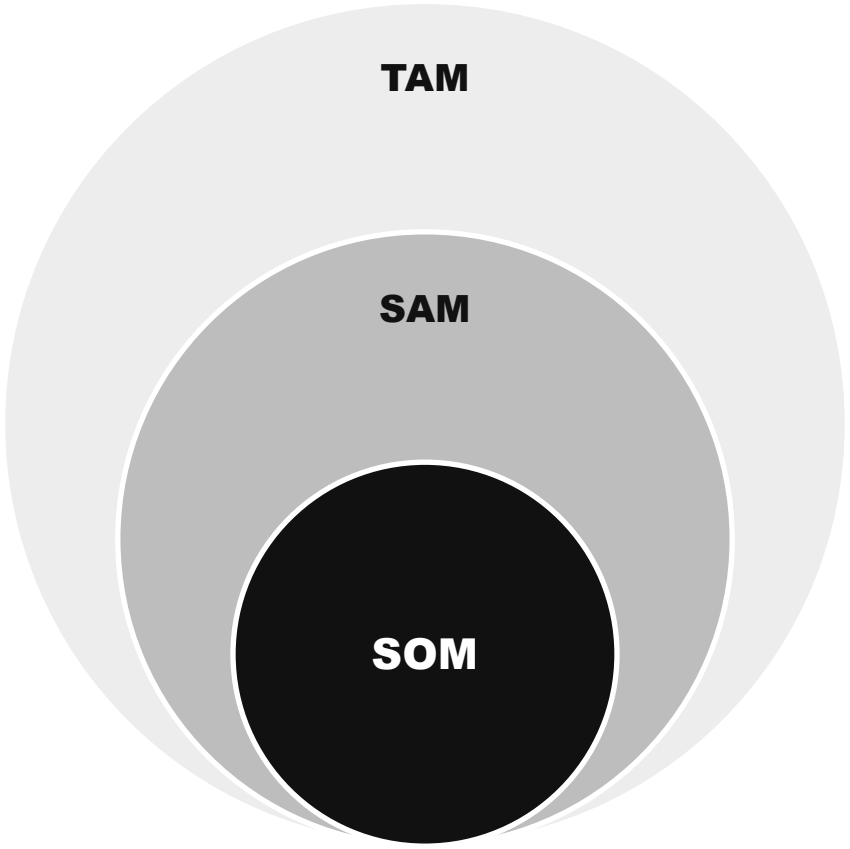
Statistical honesty

Point-in-time data; admits 'NO EDGE'.

Hash-chained record

Results that can't be dressed up.

Automated advice for 3 M investors



TAM US$60M

3 M investors × US$4k × 0.5% per year

SAM US$6M

Self-directed investors + independent advisers

SOM US$200k

~800 subscribers and 15 advisers

BUSINESS MODEL

Freemium + white-label for advisers

PRO

US$15

per month: full committee, signals and portfolios.

ADVISER

US$300

per month: white-label for CNBV advisers.

DEMO

Free

quantitative analysis of up to 10 tickers.

TRACTION

MVP in production

12

AI analysts on the committee

34

automated test files

1

multi-user web MVP live

Idea stage, technically validated. Next step: CNBV registration and first subscribers.

COMPETITION

Between the terminal and the robo-advisor

Alternative	What it offers	Our advantage
Robo-advisors (Fiduz, Finamex)	Passive portfolios	Active, explainable per-stock analysis
Terminals (Bloomberg, Koyfin)	Data without decisions	Committee that recommends and sizes
Social media gurus and signals	Opinions without evidence	Honest backtests and auditable record
Generic ChatGPT	Answers without verified data	Point-in-time data and deterministic risk

GO-TO-MARKET

Validate, register, scale

01

Audited content

Public results as marketing.

02

Demo → Pro

Freemium funnel.

03

CNBV advisers

B2B white-label license.

WHAT THE ROUND ACHIEVES

24-month roadmap

MONTHS 1–6

Validate and register

- Own repository and differentiation from upstream
- CNBV adviser registration
- Market interviews

MONTHS 7–12

Commercial launch

- Pro subscription
- First 3 white-label advisers
- 200 subscribers

MONTHS 13–18

Mexican equities

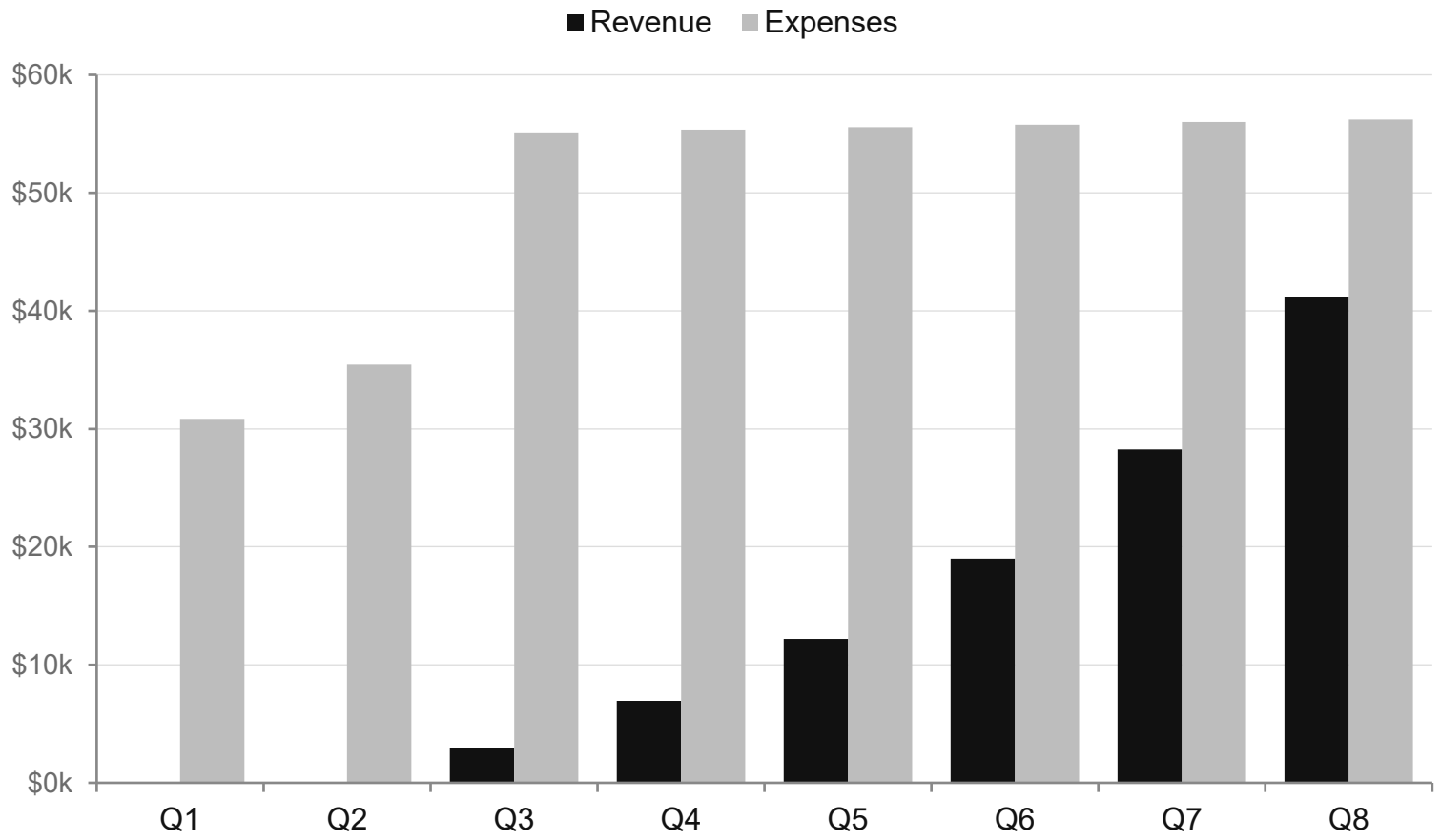
- BMV/BIVA coverage
- Brokerage partnership
- 450 subscribers

MONTHS 19–24

Scale

- ~700 subscribers
- 15 advisers
- Decide on Series A or integration with Doble D

24-month financial projection



US$15k

Monthly revenue at month 24

US$184k

Annualized revenue (ARR) at month 24

> 24 m

Monthly breakeven

THE OFFER

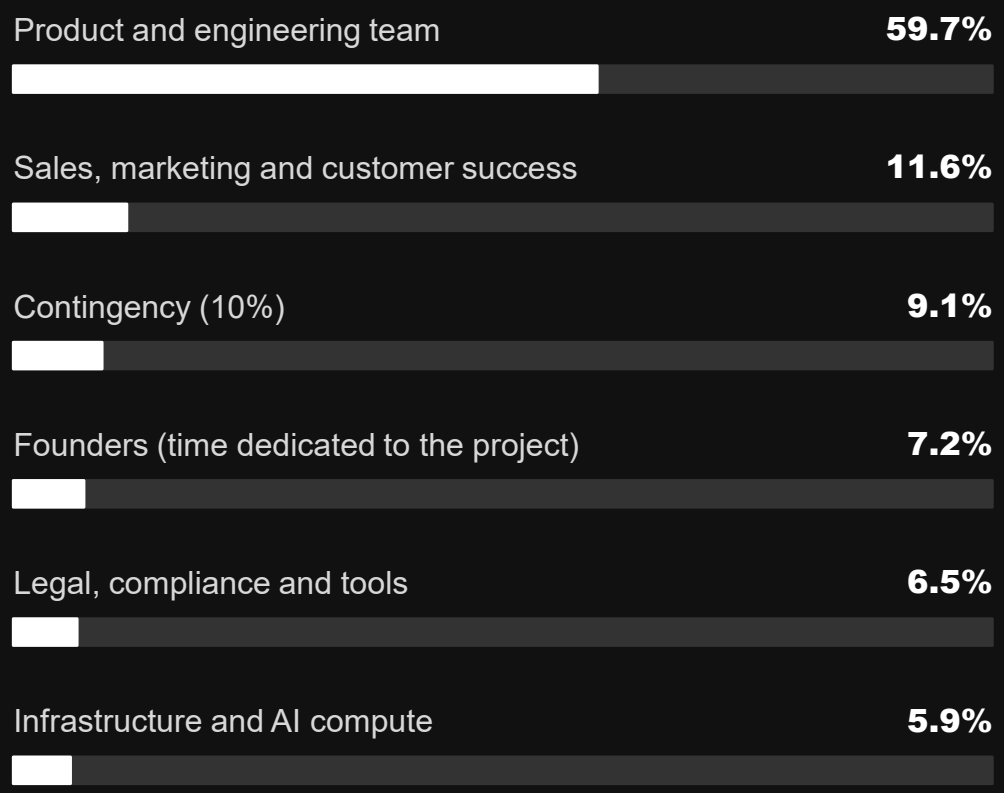
The round

US$450,000

for 31% · 24 months of operation

PRE-MONEY	**US$1,000,000**
POST-MONEY	**US$1,450,000**
INSTRUMENT	**SAFE**

USE OF FUNDS



TEAM

A team already running 9 AI products

RH

Rafael Herrera

CEO / CFO

Strategy, finance and relationships with investors and corporate clients.

VD

Vladimir Díaz

CTO

Architecture, AI and operation of Menteia's products in production.

FD

Francisco D'Angelo

Head of Legal and Compliance

Corporate structure, regulatory compliance and data protection.

Invest in Menteia Hedge

Honest, explainable investment AI. We're looking for partners to take it to market.

Rafael Herrera · CEO / CFO
Vladimir Díaz · CTO
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