Executive summary

Menteia Hedge — AI investment committee: 12 analysts (quantitative and style-based) and a deterministic risk officer that recommend with evidence and explain every decision.

Invest with evidence. Decide with AI that explains itself.

In one line: AI investment committee that explains every call



The problem

- Retail investors decide on gut feeling or social media tips; they have no access to a professional analysis committee.
- AI tools promise returns without showing evidence or honest validation (biased backtests, no point-in-time data).
- Independent investment advisers (154 registered with CNBV) lack the technology to scale their analysis.

The solution

Menteia Hedge is an AI investment committee: 5 quantitative models and 7 style agents (value, growth, macro, forensic accounting, news) issue reasoned convictions; a deterministic risk officer applies vetoes and sizes the position. Everything is validated with point-in-time backtests and honest verdicts (including 'NO EDGE'), with daily signals and auditable paper portfolios.

- Analysts: 5 quantitative models + 7 LLM style agents; each issues a conviction from -1 to +1 with reasoning.
- Risk officer: volatility, VaR and liquidity; hard vetoes (illiquidity, falling knives, debt stress).
- Committee: sizes the position, penalizing disagreement; the AIs never touch the order.
- Validation: backtests with T+1 execution and a DATA VALIDATED / TRADE-OFF / NO EDGE verdict.
- Daily signals via Telegram or webhook; paper funds with a hash-chained record; analyst weights learned from real performance.

Why we win

- Explainable AI: every recommendation shows who said what and why.
- Risk set by auditable rules, not decided by the LLM.
- Statistical honesty: point-in-time data and verdicts that admit when there is no edge.
- Public hash-chained record: results can't be dressed up.

Traction

- Working MVP at hedge.menteia.com with invite-only access and a public demo.
- 12-analyst committee, risk officer, backtests, daily signals and paper portfolios in production.
- Idea stage, technically validated; no paying users yet.

Market

Level	Annual size	How it is calculated
TAM	US$60 M	3 M funded investors × US$4k average balance × 0.5% annual fee
SAM	US$6 M	10% of TAM: self-directed digital investors + independent advisers
SOM	US$200k	~800 retail subscribers and 15 advisers in 24–36 months

Business model

Freemium: free demo (quant only) → monthly subscription with the full committee, signals and portfolios. B2B white-label license for registered investment advisers.

The round

Item	Proposal
Amount to raise	US$450,000
Equity offered	31%
Pre-money valuation	US$1,000,000
Post-money valuation	US$1,450,000
Runway	24 months (excluding revenue)
Suggested instrument	SAFE with valuation cap equal to post-money and 20% discount

With these funds we will achieve:

- Registration as an investment adviser with CNBV
- Commercial launch with ~700 subscribers and 15 advisers
- Mexican market coverage (BMV/BIVA)
- Validation for Series A or integration with Doble D

Team

- **Rafael Herrera** — CEO / CFO
- **Vladimir Díaz** — CTO
- **Francisco D'Angelo** — Head of Legal and Compliance

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