Business Model Canvas · Menteia Hedge

KEY PARTNERS

- Data providers (SEC, FRED)
- LLM providers
- CNBV-registered advisers
- Brokerage platforms

KEY ACTIVITIES

- Quantitative research
- Validation and backtests
- Compliance (investment advice)

KEY RESOURCES

- Multi-agent committee engine
- Point-in-time data
- Auditable record

VALUE PROPOSITION

- **AI investment committee that explains itself**
- **Evidence, not promises**
- **Rule-based risk**

CUSTOMER RELATIONSHIPS

- Self-service
- Community
- Adviser support

CHANNELS

- Free demo
- Content and social media
- B2B direct sales

SEGMENTS

- Self-directed investors
- Independent advisers
- Investment clubs

COST STRUCTURE

- AI compute
- Quant team
- Registration and compliance

REVENUE STREAMS

- Pro subscription
- White-label license
- Signals API