SEED ROUND · OCTOBER 2026

Seguro Sin Vueltas

Use your health insurance without the runaround.

misegurosinvueltas.com

by MENTEIA

THE PROBLEM

Having insurance is not knowing how to use it

01

14.5 M insured

Networks, deductibles, co-insurance, reimbursements: a maze.

02

Lost patients

They go to the wrong hospital or pay out of pocket.

03

Doctors without patients

Nobody connects insured people with the right network.

THE SOLUTION

An advisor on your side, on WhatsApp

01

Write

WhatsApp from the website or a QR code.

02

AI captures

Details, policy (OCR) and voice notes.

03

Human advisor

Case assigned to the available specialist.

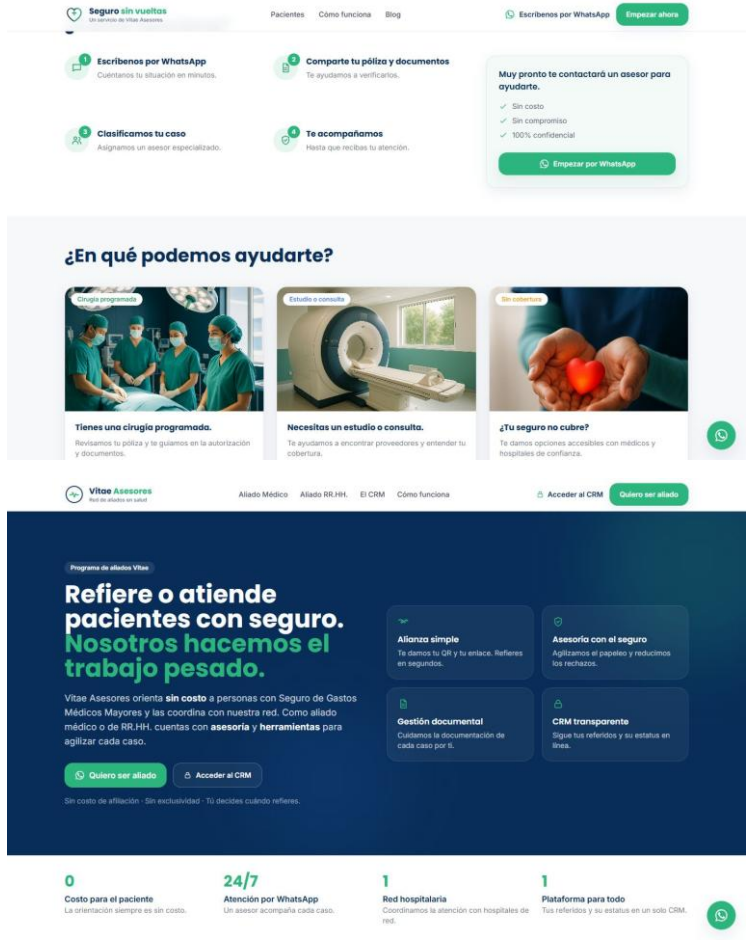
04

Routing

Doctor and hospital in your policy's network.

The product, on screen





WHY WE WIN

AI for the heavy lifting, humans for the sensitive part

Human in the loop

AI prepares; the expert advisor decides.

Health guardrails

No coverage promises or medical advice.

Free for the patient

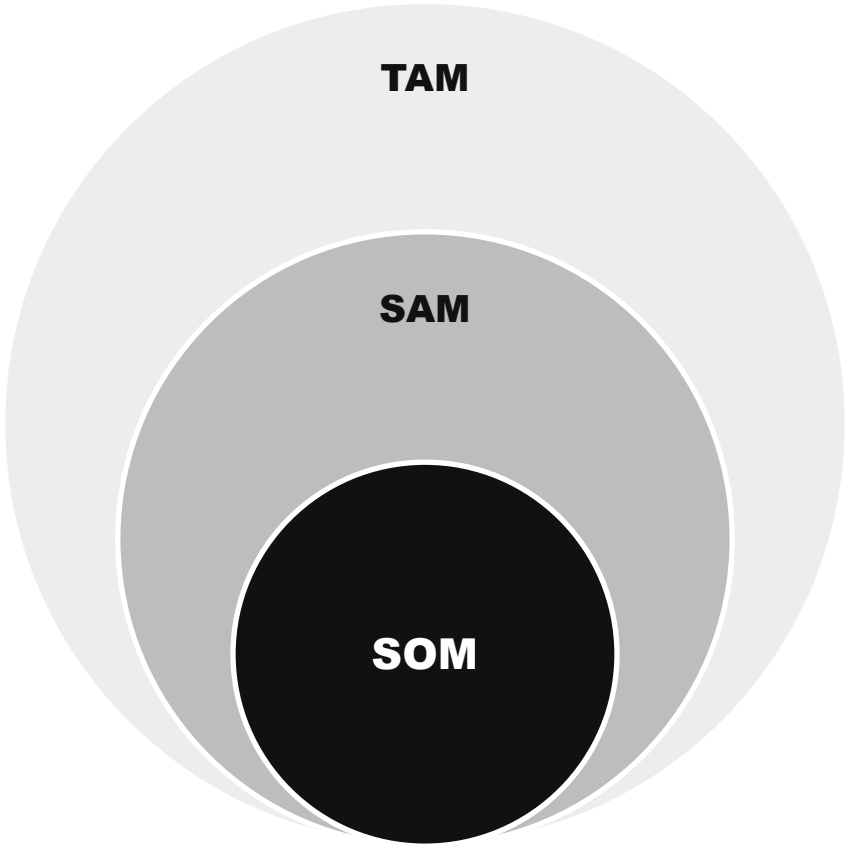
Partners and companies pay.

Our own CRM

Prioritized queue, case files and role-based security.

MARKET

US$8.5 B in health insurance premiums



TAM US$29M

~725k major medical hospital events per year × US$40

SAM US$11.6M

Mexico City and State of Mexico (~40%)

SOM US$300k

~750 cases per month + partner doctors

BUSINESS MODEL

Free for the patient; partners and companies pay

PER-CASE FEE

US$25–60

coordination fee per patient attended by a partner.

PARTNER

US$50

per month: profile, scheduling and tools.

COMPANIES

US$1–2

per employee per month, through HR.

TRACTION

Full platform in production

Jul-26

WhatsApp agent in production

5

components: websites, agent, CRM, analytics

24/7

free guidance

Operated by VITAE Asesores. Next step: sign partners and document real cases.

COMPETITION

The only advisor on the patient's side

Alternative	What it offers	Our advantage
Traditional insurance agent	Sells the policy, offers little follow-up	24/7 support when using it
Insurer's call center	Paperwork, not guidance	Advisor on the patient's side
Doctor directories (Doctoralia)	Search and book	Connects based on your policy's network
Reimbursement handlers	After-the-fact paperwork	Guidance before, during and after

GO-TO-MARKET

Patients, partners and companies

01

Patients

SEO, content and QR referrers.

02

Partners

Doctors and hospitals with no upfront fee.

03

Companies

HR as a wellness channel.

WHAT THE ROUND ACHIEVES

24-month roadmap

MONTHS 1–6

Compliance and network

- Health data privacy notices
- 30 partner doctors signed
- 100 cases/month

MONTHS 7–12

Monetization

- Per-case fee with partners
- Doctor portal
- 250 cases/month

MONTHS 13–18

Companies

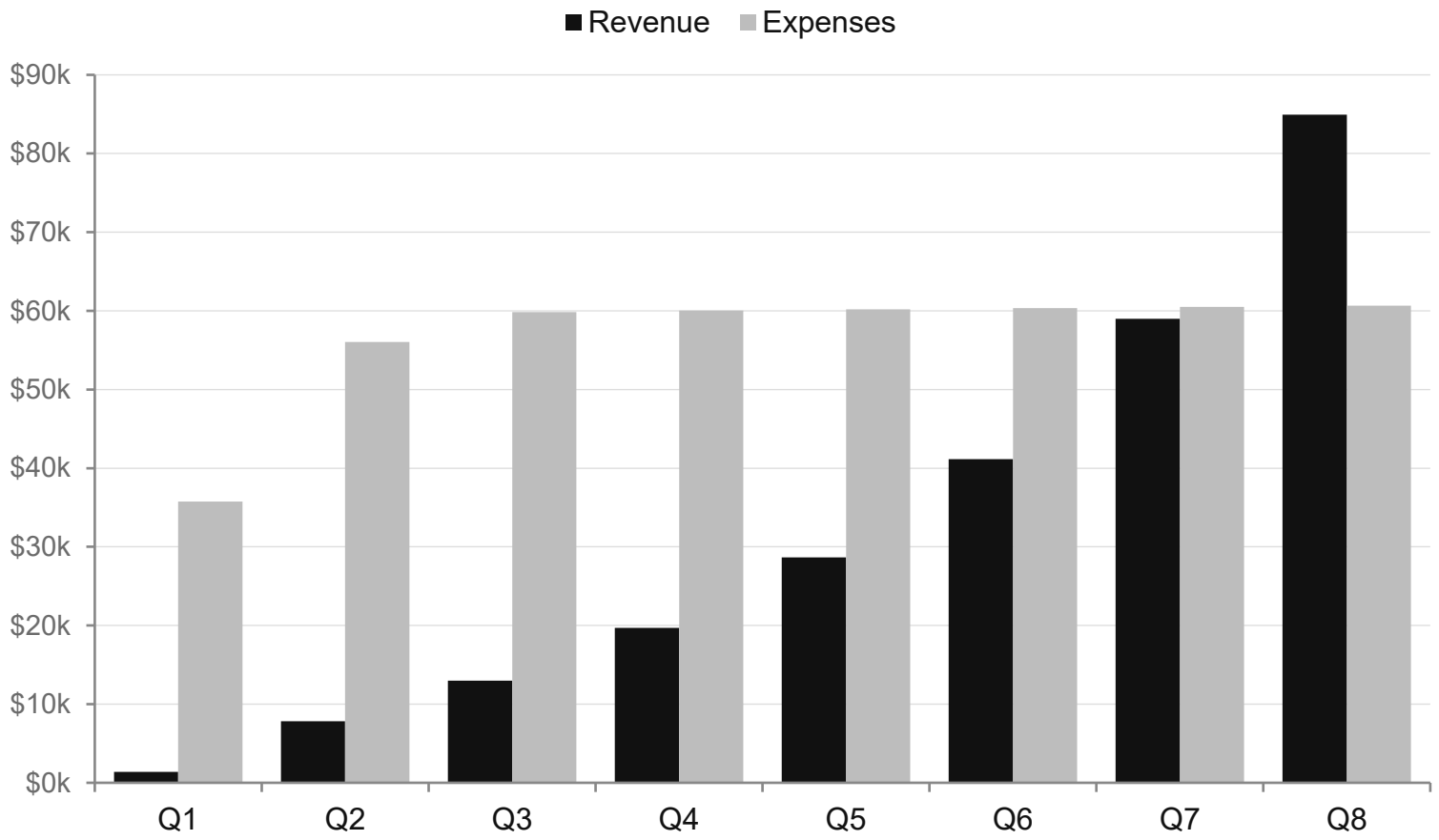
- HR program with 3 companies
- Voice agent
- 400 cases/month

MONTHS 19–24

Expansion

- Guadalajara and Monterrey
- ~750 cases/month
- Break-even

24-month financial projection



US$32k

Monthly revenue at month 24

US$382k

Annualized revenue (ARR) at month 24

Month 21

Monthly breakeven

THE OFFER

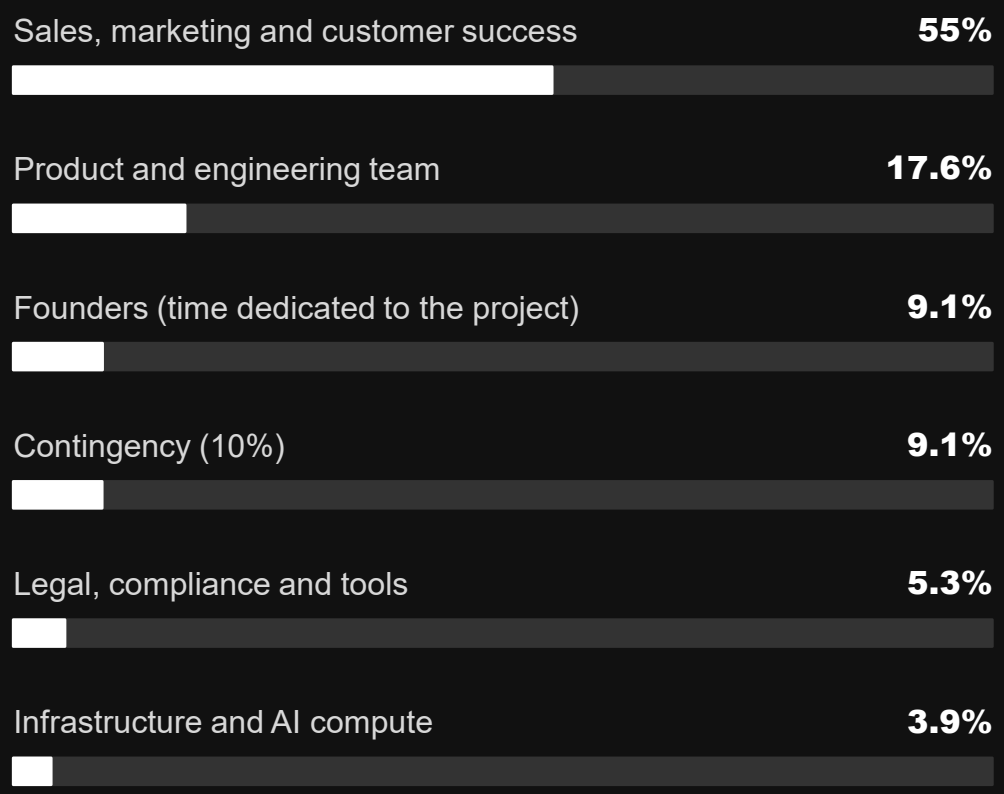
The round

US$500,000

for 25% · 24 months of operation

PRE-MONEY	**US$1,500,000**
POST-MONEY	**US$2,000,000**
INSTRUMENT	**Post-money SAFE**

USE OF FUNDS



TEAM

A team already running 9 AI products

RH

Rafael Herrera

CEO / CFO

Strategy, finance and relationships with investors and corporate clients.

VD

Vladimir Díaz

CTO

Architecture, AI and operation of Menteia's products in production.

FD

Francisco D'Angelo

Head of Legal and Compliance

Corporate structure, regulatory compliance and data protection.

Invest in Seguro Sin Vueltas

Millions of insured people don't know how to use their insurance. We guide them.

Rafael Herrera · CEO / CFO
Vladimir Díaz · CTO
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