Current traction

Sommelier IA — AI voice sommelier and WhatsApp concierge that recommends pairings, quotes, books and follows up with every customer of restaurants, chefs, wineries and wine shops.

Status

Deployment for one showcase customer. Next step: turn it into a replicable template and sell to other businesses.

Metrics

Indicator	Value	Source
Customers in production	1 (Chef Sergio Camacho)	Public website
Active agents	Voice sommelier + WhatsApp concierge	Public website
Showcase customer track record	200+ events, 10–800 guests	Customer website
Conversations and bookings per agent	To be documented	Pending

Customers and pilots

- Chef Sergio Camacho (Mexico City), showcase case.

Milestones achieved

- Jun-2026: brand identity and premium website.
- Voice sommelier and WhatsApp concierge in production.

Evidence available for due diligence

- Live website sergiocamacho.pro.

To be documented before pitching

- Agree with the showcase customer whether it is a paying customer or a launch partner.
- Agent metrics: conversations, quotes, bookings and attributed sales.
- Document and demo the CRM before claiming it in the presentation.

- Review licenses for third-party audiovisual material used on the website.