Business Model Canvas · SinHumanos

MENTEIA · OCTOBER 2026

KEY PARTNERS

- AI model providers
- Productivity integrations
- Menteia customers

KEY ACTIVITIES

- Build skills and agents
- Applied computer vision
- Support AI adoption in companies

KEY RESOURCES

- Skills Hub
- Multi-model platform
- Menteia AI team

VALUE PROPOSITION

- **Agents that execute, not just chat**
- **Knowledge as a company-owned asset**
- **No code and no lock-in**

CUSTOMER RELATIONSHIPS

- Self-service
- Custom agents
- Enterprise support

CHANNELS

- Waitlist
- Public Skills Hub
- Menteia cross-selling

SEGMENTS

- Mid-size and large companies
- Operational areas
- Industries with visual inspection

COST STRUCTURE

- AI compute
- Product team
- Infrastructure

REVENUE STREAMS

- Subscription per agent
- Team plans
- Enterprise