Brand, domains and value proposition

SinHumanos — Platform for companies to adopt AI: skills (executable knowledge) and agents that do the work connected to their tools, plus computer vision and chat with data.

Identity

Element	Definition
Trade name	SinHumanos
Company	Menteia (incorporated in Mexico)
Primary domain	sinhumanos.com
Tagline	Everyone offers you bots. We offer you assets.
Category	B2B SaaS · AI adoption management for companies and computer vision
Tone	Direct, irreverent, Mexican; talks about real work.

Alternative names considered

- sinhumanos.com

Domains

Domain	Status / action
sinhumanos.com	Active

Trademark registration (IMPI, Mexico)

- Search for prior marks of "SinHumanos" in MARCia (IMPI) in classes 9 and 42 (software and AI services).
- File the registration application (typical timeline 4–8 months; official fee approx. US$162 per class).
- Ownership of the trademark and the domain must be held by Menteia before the round closes.

Positioning

For companies that want to adopt AI without endless pilots, SinHumanos turns their knowledge into skills executed by agents connected to their tools, with people in charge and without being tied to a single provider.

Value Proposition Canvas

Customer profile

Jobs to be done

- Adopt AI in operations
- Retain company knowledge
- Automate recurring work

Pains

- Pilots that don't scale
- Months-long onboarding
- Dependence on a single provider

Expected gains

- Work executed 24/7
- Knowledge as an asset
- Full control of data

Value map

Products and services

- Skills Hub
- Agents
- Computer vision and chat with data

Pain relievers

- No code
- Audit trail and human approval
- On-premise available

Gain creators

- First agent free
- Multi-model
- Custom specialized agents

Key messages

- Not a chatbot that evaporates: an asset of your company.
- Your first agent is free.
- Your important work stays with you.