Current traction

RosettaDMS — Connects a car brand with all of its dealers whatever their DMS: through an API or an AI agent that operates it like a service advisor, a central brain that translates everything, an MCP server and voice with Allo.

Status

Demo stage: product defined and demo you can click through, no pilot or revenue. Reuses the computer-use agents, voice and orchestration of the Menteia platform.

Metrics

Indicator	Value	Source
Pilots running	0	Menteia team
Dealers connected	0 (the demo uses 10 fictional dealers)	Public site
MCP tools defined	6	Public site
Time to connect a dealer on an already-mapped DMS	<15 min (design goal, not measured)	Public site

Customers and pilots

- None yet.

Milestones achieved

- Oct-2026: site, console demo and pilot program published.
- Allo integration designed (voice, SMS and MCP).

Evidence available for due diligence

- Working demo at rosettadms.menteia.com.

To be documented before pitching

- Land the first brand or group for the 4-dealer pilot.
- Connect a real DMS through computer use and measure onboarding time and reliability.

- Have lawyers review DMS licenses regarding automated users.
- Define and publish the per-dealer price.